

ForumEurope

# QUANTUM EUROPE

Looking Ahead to the Next Decade  
of European Quantum Ambition

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BRUSSELS

## Sponsorship Brochure

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quantumcomputingeurope.com  
**#QuantumEU25**



## Introduction

Returning for its second edition, the Quantum Europe Conference takes place at a critical juncture for Europe's quantum ambitions. Building on the EU's expanding quantum agenda, including the Quantum Flagship, EuroQCI, and plans for a Quantum Act, this year's conference will explore how to scale Europe's quantum ecosystem, foster commercial leadership, and secure global competitiveness in line with Digital Decade goals.



## Why sponsor Quantum Europe 2025?

- ✦ **Exclusive speaking positions** | Your organisation can contribute to the discussion
- ✦ **Engaging and Interactive format** | Engage in a fully immersive and interactive debate with decision makers, businesses and policymakers
- ✦ **EU and global outreach** | Convey your message to a broad and international audience
- ✦ **Networking opportunities** | Connect with your fellow attendees during coffee and lunch breaks throughout the event
- ✦ **Visibility Opportunities** | Ensure maximum visibility through branding on the event website and marketing activities
- ✦ **Exhibition and demos area** | Showcase your products and solutions or share a position paper with the audience via a digital exhibition booth in the expo area

There are various sponsorship packages available for the event, to offer optimum exposure for all budgets available. These range from higher-end sponsorship packages giving an exclusive speaking position and priority branding, down to lower cost branding that still provides high visibility and a great value opportunity to raise your profile among the leading decision makers in this sector.

\*Positions and organisations  
correct at time of contribution

## Previous speakers

Past speakers at Quantum Europe have included...



**Gustav Kalbe**

Acting Director, Enabling and  
Emerging Technologies,  
DG CONNECT  
European Commission



**Anita Wehmann**

Program Manager Digital  
Resilience, Ministry of the  
Interior and Kingdom Relations  
Netherlands



**Mario Grotz**

Director General for Industry,  
Technology and Research,  
Ministry of Economy  
Luxembourg



**Pascal Maillot**

Acting Head of Unit, High  
Performance Computing and  
Quantum Technologies,  
DG CONNECT  
European Commission



**Matija Matokovic**

Acting Head of the  
Innovation Unit  
NATO



**Tommaso Calarco**

Director  
Institute for Quantum  
Control PGI-8



**Agustín Díaz-Pinés**

Deputy Head of Unit, Future  
Connectivity Systems,  
DG CONNECT  
European Commission



**Thierry Botter**

Executive Director  
European Quantum Industry  
Consortium



**Fabiana Da Pieve**

Programme Manager,  
Emerging and Disruptive  
Technologies, DG CONNECT  
European Commission



**Tomas Jakimavicius**

Director,  
European Government  
Affairs  
Microsoft



**Vikram Sharma**

CEO  
& Founder  
QuintessenceLabs



**Pierre Desjardins**

Co-founder  
and CEO  
C12 Quantum Electronics



**Alexandra Paul**

Global Public Policy Lead  
Pasqal



**Jan Sonck**

Quantum Ecosystem  
Manager  
Proximus



**Jérémy Lambot**

Head of Technology  
Innovation



**Samira Nik**

Programme Manager  
for Quantum Tech and  
Electronics  
EIC



**Laura Schulz**

Head of Quantum Computing  
and Technologies  
Leibniz Supercomputing  
Centre



**Axel Ferrazzini**

Managing Partner  
GovStrat



**Freeke Heijman-te Paske**

Independent consultant on  
DeepTech and Quantum  
innovation



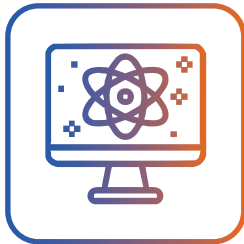
**Andrea G. Rodríguez**

Associate Research Fellow  
CEPS



## Summary of Quantum Europe 2024

### Themes discussed at the previous edition



✦ Establishing a conducive environment for quantum research, development and commercialisation



✦ Exploring avenues for public and private investment in quantum research and development



✦ Assessing the role of quantum technologies in shaping the future of telecommunications



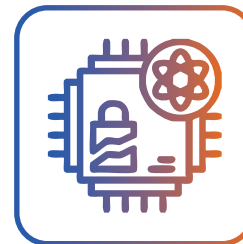
✦ Fostering quantum education and workforce development



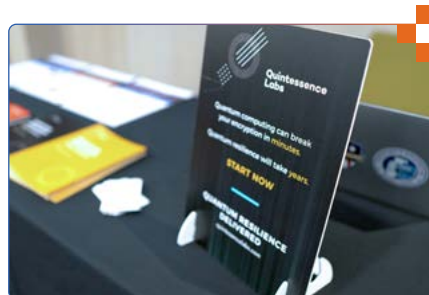
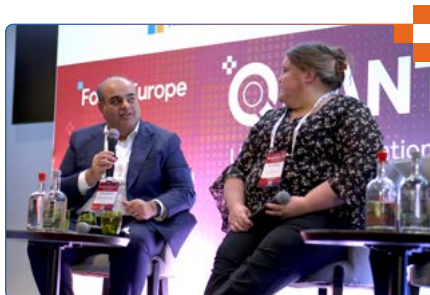
✦ Facilitating the integration of quantum computing technologies into various industries



✦ Encouraging international collaboration in the quantum computing space

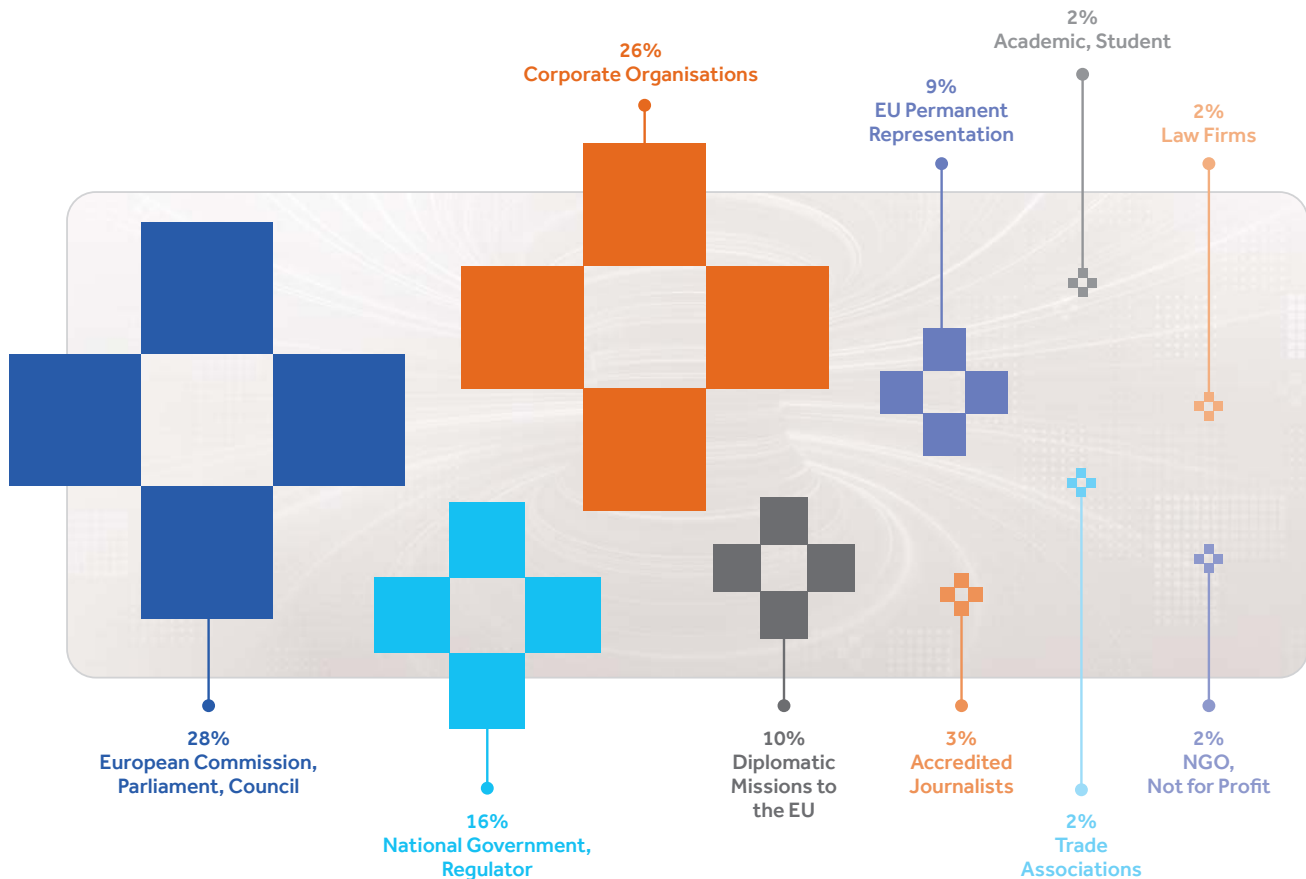


✦ Addressing the cybersecurity implications of the technology



## Audience Breakdown

The last edition of our Quantum Europe event took place in 2024 fully in person in Brussels, and saw the following audience breakdown:



Sponsors and partners from last year's event included



## Sponsorship Packages

	Platinum	Gold	Silver
Benefits	€16,000	€9,000	€5,000
Speaking position for a company representative to participate during one of the main plenary sessions;			* for SMEs
Guaranteed and complementary delegate places for company representatives or guests to attend the main conference;	5 Places	3 Places	1 Place
Inclusion of your organisation logo as a sponsor across all pre-event and event day materials;	Displayed as Platinum Sponsor	Displayed as Gold Sponsor	Displayed as Gold Sponsor
Table-top exhibition space or display of company banners in the networking area;			
Inclusion of company materials in delegate e-packs, which are distributed to all delegates participating on arrival;			
Advance access (1 week before the event) to the list of conference attendees;			
Places at the pre-conference VIP and speaker networking dinner - if organised.	2 Places	1 Place	1 Place



## Catering sponsorship



### Exclusive Sponsorship of VIP & Speaker dinner

**€12,000**

We are pleased to offer the opportunity for an organisation to sponsor and host a pre-conference networking dinner. All speakers, conference sponsors, high level guests and senior policy makers meet for a 3-course sit-down dinner, which will include time for informal networking and a room-wide discussion on issues relating to the conference topics.

- ✦ Your organisation seen as the exclusive 'host' for the dinner;
- ✦ Three-course dinner for conference speakers and invited guests;
- ✦ The opportunity for a representative from your organisation to introduce the dinner and lead the discussion;
- ✦ Opportunity to provide input in the guest-list and dinner seating plan;
- ✦ Exclusive branding at the dinner venue on banners and menu cards;
- ✦ 3 places at the dinner reserved for your representatives or guests;
- ✦ 1 guaranteed and complementary delegate place for an organisation representative to attend the main conference.



### Sponsorship of Cocktail Reception

**€7,000**

The Networking Reception will be opened to all attendees to join. The setting will be informal and relaxed, providing the opportunity to network and meet over drinks and canapés.

- ✦ Your organisation seen as the exclusive 'host' of the cocktail reception;
- ✦ Exclusive branding at the reception venue on a banner;
- ✦ The opportunity for a representative from your organisation to give welcome address;
- ✦ 3 places at the reception reserved for your representatives and guests;
- ✦ 1 guaranteed and complementary delegate place for an organisation representative to attend the main conference.



### Exclusive Sponsorship of conference refreshments

**€5,000**

- ✦ Corporate identity displayed in the refreshments area during coffee break;
- ✦ Opportunity to include branded items such as napkins, chocolates, or biscuits for instance (to be provided by sponsor and subject to venue terms and conditions);
- ✦ 1 complementary delegate place.

## Product sponsorship

As well as the main sponsorship packages, there are also a range of product-based branding and exhibition opportunities available with Forum Europe. If you are interested in exploring these, please contact our marketing team who will be happy to work with you on tailoring your package to the needs of your company.



### ✦ Sponsorship of Pens €1800

- › Company logo in full color printed on individual pens distributed to all attendees on their arrival at the venue. Cost of production is included.



### ✦ Sponsorship of Notepads €2000

- › Company logo in full color printed on notepads distributed to all attendees. Cost of production is included.

**Please note: joint sponsorship of both lanyards and badges is available at the discounted rate of €5,000.**



### ✦ Sponsorship of lanyards €4000 + cost of production

- › Company logo printed in full colour on all lanyards.
- › Option of having the lanyard production organised by Forum Europe (production costs to be covered by your organisation) or to provide the lanyards yourself.
- › Lanyards are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.



### ✦ Sponsorship of conference badges €2000

- › Company logo printed in full colour on all delegate badges.
- › Badges are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.

**Please note: joint sponsorship of both lanyards and badges is available at the discounted rate of €5,000.**

**PLEASE NOTE:** The list of packages described in this brochure are by no means exhaustive and are meant only as a guide to the possible sponsorship and brand building opportunities that are available at this event. If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximising your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organisation.