

ForumEurope

# QUANTUM EUROPE

Unlocking Innovation Through a Quantum-Enabled Europe

NOVEMBER 2024 | BRUSSELS

SPONSORSHIP BROCHURE

**Anne-Lise Simon**

anne-lise.simon@forum-europe.com

+44 (0) 7389 702 584

[quantumcomputingeurope.com](https://quantumcomputingeurope.com)

**#QuantumEU24**

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## Introduction

Quantum computing represents a **revolutionary leap in computational capabilities**, harnessing the principles of quantum mechanics to perform complex calculations at speeds unimaginable with classical computers. The emergence of the technology promises **transformative advancements with far-reaching implications** across various industries. A number of initiatives have been launched at EU level in recent years to leverage the bloc's R&I work on quantum and to position itself as a leader in quantum technologies – in line with the EU's Digital Decade strategy goals.

Taking place at the start of the new institutional cycle, the inaugural Quantum Europe Conference will **explore what will be needed to establish a thriving European ecosystem for quantum computing** that places the region as a global leader for quantum excellence and innovation.



## Why sponsor Quantum Europe?

- **Exclusive speaking positions** | Your organisation can contribute to the discussion.
- **Engaging and Interactive format** | Engage in a fully immersive and interactive debate with decision makers, businesses and policymakers.
- **European and global outreach** | Convey your message to a broad and international audience.
- **Networking opportunities** | Connect with your fellow attendees during coffee and lunch breaks throughout the event.
- **Visibility Opportunities** | Ensure maximum visibility through branding on the event website and marketing activities.
- **Exhibition and demos area** | Showcase your products and solutions or share a position paper with the audience.

There are various sponsorship packages available for the event, to offer optimum exposure for all budgets available. These range from higher-end sponsorship packages giving an exclusive speaking position and priority branding, down to lower cost branding that still provides high visibility and a great value opportunity to raise your profile among the leading decision makers in this sector.

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## Past Speakers at Forum Europe Events

\*Positions and organisations correct at time of contribution



**Margrethe Vestager**  
Executive Vice President -  
A Europe Fit  
for the Digital Age  
European Commission



**Thierry Breton**  
Commissioner  
Internal Market  
European Commission



**Margaritis Schinas**  
Vice President,  
Promoting our European  
Way of Life  
European Commission



**Nadia Calviño**  
First Deputy Prime Minister  
of Spain and Minister for  
Economy and Digitalization



**Petr Očko**  
Deputy Minister for Industry,  
Ministry for Industry  
and Trade  
Czech Republic



**Simon Coveney**  
Minister for Enterprise,  
Trade and Employment  
Ireland



**Mathieu Michel**  
Secretary of State for Digitization,  
in charge of  
Administrative Simplification, Privacy  
and Building Administration  
Federal Government of Belgium



**Anne Neuberger**  
Deputy National Security Advisor,  
Cyber & Emerging Tech at  
National Security Council  
The White House



**Robert Viola**  
Director General  
DG CONNECT



**Lucilla Sioli**  
Director for Artificial Intelligence  
and Digital Industry,  
DG Connect  
European Commission



**Maive Rute**  
Deputy Director-General and  
Chief Standardisation Officer,  
DG Internal Market, Industry,  
Entrepreneurship and SMEs (GROW)  
European Commission



**Elham Tabassi**  
Associate Director for  
Emerging Technologies,  
Information Technology Laboratory  
NIST



**Peter Dröll**  
Director for Prosperity,  
DG Research and Innovation,  
European Commission



**Damien Levie**  
Head of Unit for Technology and  
Security - FDI Screening,  
DG TRADE  
European Commission



**Jo De Boeck**  
Executive Vice President  
and CSO  
IMEC



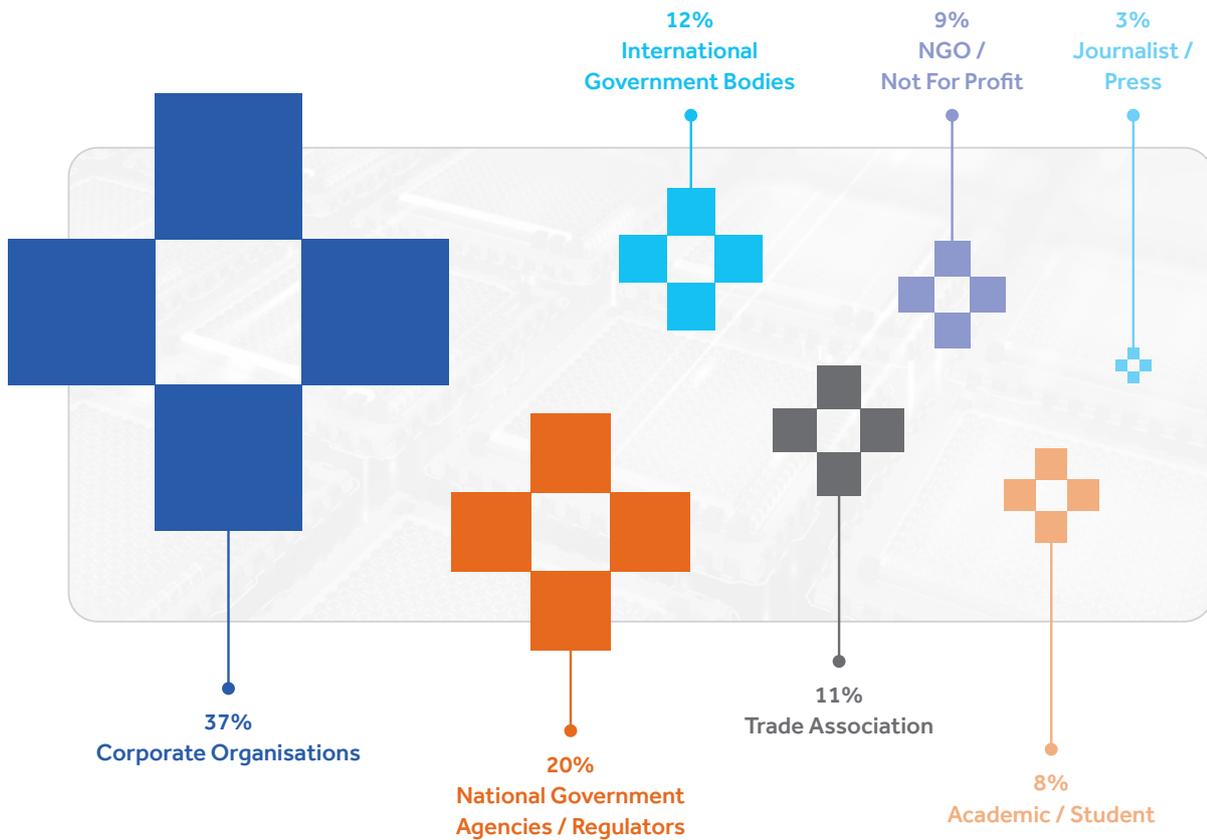
**Juhan Lepasaar**  
Executive Director  
ENISA

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## Expected Audience



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## Sponsorship Packages

 Platinum Package	€20,000
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- ❖ Speaking position for a company representative to participate during one of the main plenary sessions;
- ❖ Additional speaking position for a partner or client organisation during one of the main plenary sessions;
- ❖ 5 guaranteed and complementary delegate places for company representatives or guests to attend the main conference
- ❖ Inclusion of your organisation logo as a platinum sponsor' across all pre-event and event day materials, including:
  - › Conference website (with link to your website)
  - › All marketing emails
  - › Event day banners and stage backdrop at the conference venue
  - › On all post event materials,
- ❖ Inclusion of company materials in delegate e-packs, which are distributed to all delegates participating on arrival;
- ❖ Opportunity to take a tabletop exhibition stand in a prime location at the conference to showcase your products and solutions or share a position paper with the audience;
- ❖ Advance access (1 week before the event) to the list of conference attendees;
- ❖ 2 places at the pre-conference VIP and speaker networking dinner (including speaker) - if organised.

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## Sponsorship Packages

 Gold Package	€15,000
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- ❖ Speaking position for a company representative to participate during one of the main plenary sessions;
- ❖ 3 guaranteed and complementary delegate places for company representatives or guests to attend the main conference
- ❖ Inclusion of your organisation logo as a platinum sponsor' across all pre-event and event day materials, including:
  - › Conference website (with link to your website)
  - › All marketing emails
  - › Event day banners and stage backdrop at the conference venue
  - › On all post event materials
- ❖ Inclusion of company materials in delegate e-packs, which are distributed to all delegates participating on arrival;
- ❖ Opportunity to take a tabletop exhibition stand in a prime location at the conference to showcase your products and solutions or share a position paper with the audience;
- ❖ Advance access (1 week before the event) to the list of conference attendees;
- ❖ 1 place at the pre-conference VIP and speaker networking dinner (including speaker) - if organised.

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## Sponsorship Packages

\*Please note that this package is exclusively reserved for start-ups

### Silver Package

€5,000

- ❖ Speaking position for a company representative to participate during one of the main plenary sessions;
- ❖ 1 guaranteed and complementary delegate places for company representatives or guests to attend the main conference
- ❖ Inclusion of your organisation logo as a platinum sponsor' across all pre-event and event day materials, including:
  - › Conference website (with link to your website)
  - › All marketing emails
  - › Event day banners and stage backdrop at the conference venue
  - › On all post event materials
- ❖ Inclusion of company materials in delegate e-packs, which are distributed to all delegates participating on arrival;
- ❖ Opportunity to take a tabletop exhibition stand in a prime location at the conference to showcase your products and solutions or share a position paper with the audience;
- ❖ Advance access (1 week before the event) to the list of conference attendees;
- ❖ 1 place at the pre-conference VIP and speaker networking dinner (including speaker) - if organised.

Due to the limited number of sponsorship packages available, please get in touch as soon as possible if you are interested in getting involved.

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## Catering Packages

### Exclusive Sponsorship of VIP & Speaker dinner

€10,000

We are pleased to offer the opportunity for an organisation to sponsor and host a pre-conference networking dinner. All speakers, high level guests and senior policy makers meet for a 3-course sit-down dinner, which will include time for informal networking and a room-wide discussion on issues relating to the conference topics.

- ✦ Your organisation seen as the exclusive 'host' for the dinner;
- ✦ Three-course dinner for conference speakers and invited guests;
- ✦ The opportunity for a representative from your organisation to introduce the dinner and lead the discussion;
- ✦ Opportunity to provide input in the guest-list and dinner seating plan;
- ✦ Exclusive branding at the dinner venue on banners and menu cards;
- ✦ 3 places at the dinner reserved for your representatives or guests;
- ✦ 1 guaranteed and complementary delegate place for an organisation representative to attend the main conference.

### Sponsorship of Cocktail Reception

€7,000

The Networking Reception will be opened to all attendees to join. The setting will be informal and relaxed, providing the opportunity to network and meet over drinks and canapés.

- ✦ Your organisation seen as the exclusive 'host' of the cocktail reception;
- ✦ Exclusive branding at the reception venue on a banner;
- ✦ The opportunity for a representative from your organisation to give welcome address;
- ✦ 3 places at the reception reserved for your representatives and guests;
- ✦ 1 guaranteed and complementary delegate place for an organisation representative to attend the main conference.

### Exclusive Sponsorship of conference refreshments

€5,000

- ✦ Corporate identity displayed in the refreshments area during coffee break;
- ✦ Opportunity to include branded items such as napkins, chocolates, or biscuits for instance (to be provided by sponsor and subject to venue terms and conditions);
- ✦ 1 complementary delegate place.

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## Product Sponsorship

As well as the main sponsorship packages, there are also a range of product based branding opportunities available with Forum Europe. These have been chosen specifically for their ease of production and value beyond the event itself. The list below is by no means exhaustive and our marketing team will be happy to work with you to create innovative sponsorship packages tailored to the needs of you and your company.



### ✚ Hand Sanitiser Sponsorship €1800

- › Company logo in full colour printed on individual hand sanitiser bottles distributed to all attendees on their arrival at the venue. Cost of production is included.



### ✚ Sponsorship of lanyards €2000 + cost of production

- › Company logo printed in full colour on all lanyards.
- › Option of having the lanyard production organised by Forum Europe (production costs to be covered by your organisation) or to provide the lanyards yourself.
- › Lanyards are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.



### ✚ Sponsorship of conference badges €1500

- › Company logo printed in full colour on all delegate badges.
- › Badges are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.

Please note: joint sponsorship of both lanyards and badges is available at the discounted rate of €3,000.

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